

# DYNAMIC LIVE

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## Mark Bowden

Expert in Body Language, Human Behaviour,  
and Communication

Mark Bowden is a world-renowned body language expert, keynote speaker, and best-selling author. Voted Global Gurus' #1 Body Language Professional in the world, Mark's unique GesturePlane system of nonverbal communication helps audiences maximize the power of using their own body language to stand out, win trust, and gain credibility every time they communicate.

Founder of communication training company TRUTHPLANE®, Mark's live and virtual keynote speeches and training prove invaluable to business leaders and teams from major companies across the world, including Zoom, Shopify, Toyota, KPMG, American Express, the US Army and NATO, and prime ministers of G7 nations. Mark has years of experience training business and political leaders across the globe on how to use their body language both live and over digital media most effectively for superior communication.

His best-selling books on body language and human behaviour, translated into multiple languages, are: *Winning Body Language*; *Winning Body Language for Sales Professionals*; *Tame the Primitive Brain*; and *Truth & Lies, What People are Really Thinking*. Mark is a popular instructor for Canada's #1-ranked EMBA program at Kellogg-Schulich School of Business, and he is President of the National Communication Coach Association of Canada.

Mark's highly acclaimed TEDx talk "The Importance of Being Inauthentic" continues to reach millions of people, as does his own YouTube Channel and the weekly YouTube sensation "The Behavior Panel," as recently featured on *The Dr. Phil Show*. He is a go-to media commentator on the body language of politicians, celebrities and public figures, appearing regularly on CNN, CBS, and *Global News*, and he is frequently quoted in *The Wall Street Journal*, *Washington Post*, and *GQ Magazine*.

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